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SIMONE KAPPELER ANALOGE VERFREMDUNGEN

Simone Kappeler presents in 'Analoge Verfremdungen' new and old works from her extensive body of work.

Diverse groups of images, shot with different cameras and films, form a unity and prove how masterly Simone Kappeler manages light and film. Wether it be a Nikon, Diana, Hasselblad, Contax camera or a Cibachrome, Polaroid, X-ray or Infrared film, for Simone Kappeler these are only tools that serve her creativity. What she captures are not just light particles, but moments beyond the representation of the real.

Imagine that hot afternoon at the beach. A woman is standing in the dazzling sunlight. You don't know her. Out of the corner of your eyes, you casually notice her holding a camera and taking a picture. An everyday situation. You ignore it and you look away. While Simone Kappeler has already drawn her camera and shot.

Unspectacular moments just like the one at the beach, at the pond or at the gas station are the ones that Simone Kappeler transforms, blurs and hence raises to a dreamful level. Her precisely composed images act like fragmented memories that convey a universal connection to the viewer. Melaku from the Plättli Zoo in Frauenfeld is such an example. Who wouldn't remember those Sunday afternoons at the zoo? When one was standing awestruck in front of the lion king watching him from close up. Simone Kappeler's Polaroid doesn't impress because of the dramatic colors but because of the position of the camera. The viewing angle matches exactly the one in our memory – we have seen this image once before.

'With the exception of a few journeys, Kappeler also consistently explores the curiously alien world close by. Everything seems to be familiar and, when we see it in her photographs, it proves to be different, to be a different reality waiting to be retrieved. In this way she also repeats the enchanting beginnings of the history of photography, which await rediscovery, or rather retrieval.'

Bernd-Alexander Stiegler

To see ones world through the eyes of a stranger is something Simon Kappeler succeeds in a remarkable way. What appears to be technically distant, is in reality: Magical. Associative. Familiar.

Simon Kappeler lives and works in Frauenfeld. She studied German language and Art history at the University of Zürich. Thereafter she became a photographer. Her works have been shown internationally.

Exhibition

March 14-May 2, 2015 Wed, Thu, Fri 2-6 pm | Sat 11 am-4 pm | and by appointment

Opening reception

Saturday, March 14, 2015 | 3 – 8 pm 3 pm: Opening of the exhibition 4 pm: Welcome address | Soup of the day and traditional buns by master baker Bisegger 6 pm: Exhibition tour

Sunday, March 15, 2015 | 11 am – 4 pm

Long weekend

Saturday, April 11, 2015 | 11 am – 9 pm Sunday, April 12, 2015 | 11 am – 4 pm